

■ DOMESTIC DAY TRIP
 ■ DOMESTIC OVERNIGHT
 ■ INTERNATIONAL

TOTAL EXPENDITURE



**\$3.2
BILLION**

ACT ▼ 5%
 AUS ▲ 9%

Expenditure
Growth
YoY

\$497M

ACT ▲ 40%
 AUS ▲ 25%

\$2.2B

ACT ▼ 13%
 AUS ► 0%

\$601M

ACT ▲ 2%
 AUS ▲ 12%

VISITORS TO THE ACT



**4.5
MILLION**

ACT ▲ 2%
 AUS ▲ 6%

Visitors
'000s
Growth
YoY

2,127

ACT ▲ 6%
 AUS ▲ 8%

2,221

ACT ► 0%
 AUS ► 0%

179

ACT ▼ 18%
 AUS ▲ 9%



**AVERAGE
SPEND PER
TRIP**

\$234

\$968

\$3,358

VISITOR NIGHTS



**11.0
MILLION**

ACT ▼ 9%
 AUS ▲ 2%

V. Nights
'000s
Growth
YoY

6,229

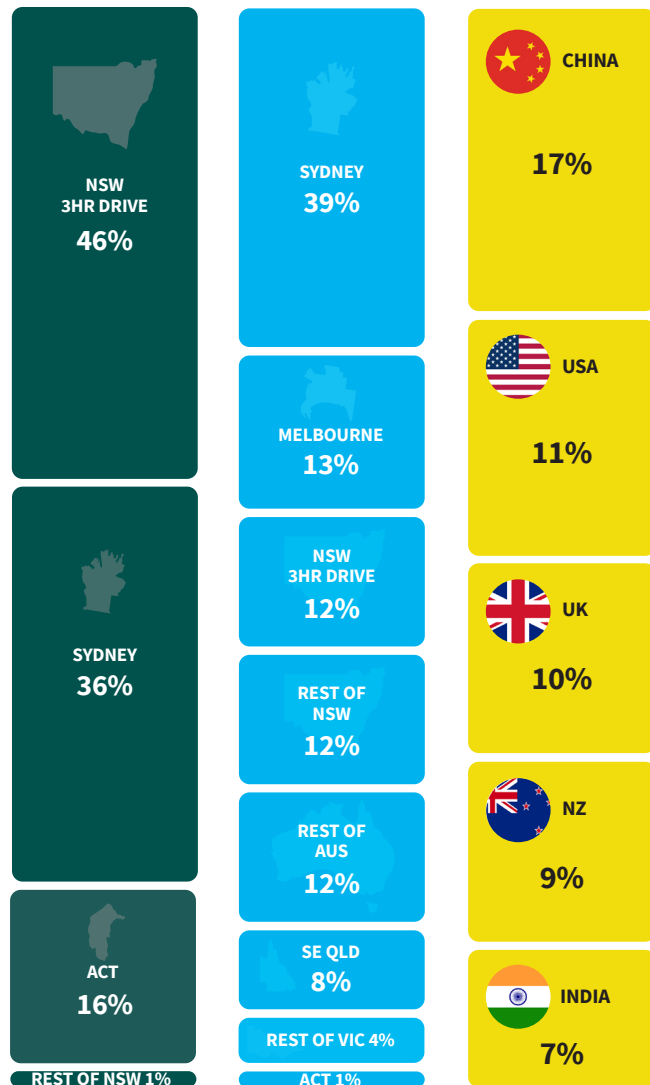
ACT ▼ 1%
 AUS ► 0%

4,765

ACT ▼ 17%
 AUS ▲ 5%

DOMESTIC DAY TRIP DOMESTIC OVERNIGHT INTERNATIONAL

WHERE DO THEY COME FROM?



WHY ARE THEY COMING?

