

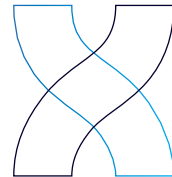


CBR Small Business EXPO

EXHIBITOR PROSPECTUS

Early Bird Discount extended

Register before 5 April to receive the 20% discount



EVENT OVERVIEW

Welcome to the inaugural CBR Small Business Expo!

The CBR Small Business Expo is an opportunity for Canberra businesses to network, learn and connect with other businesses, industry and government.

The Expo will feature a range of:

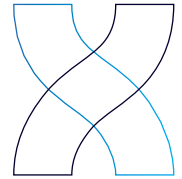
- exhibitor stalls to support businesses in anything from accounting to marketing
- panel discussions on topics such as cyber and recruiting staff
- keynote speakers from industry and government
- information sessions to help your business grow.

Whether you're just starting out or taking an existing company to new heights, the CBR Small Business Expo can help you.

Thursday 9 May 2024

10am – 4pm

West Lounge, GIO Stadium Canberra, Bruce



YOUR INVITATION

You are invited to register for the event as an Exhibitor.

The CBR Small Business Expo is an opportunity to showcase your business to the Canberra business community. Limited exhibition spaces and collaboration opportunities are available.

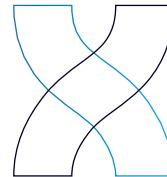
Don't miss your chance to get in front of the ACT business community.

Service based businesses who can provide services to other small businesses in Canberra are encouraged to apply to exhibit.

The Expo is a Business to Business and Business to Government event. Businesses can come together, connect and create new business opportunities.

Exhibiting at the Expo can:

- increase your brand recognition
- generate sales
- build networks
- help you sell your products or services to attendees



EXHIBITOR PRICING

There are several different size stands available depending on your needs.

Pricing includes:

- a counter (or trestle table) with two chairs
- printed sign that includes your stand/company name
- one single 4amp power point.

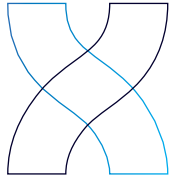
Large neighbourhood booths may also include foga panels and a booth shell scheme.

| Size | Early Bird ex GST | Early Bird inc GST | Cost ex GST | Cost inc GST |
|------|----------------------|-----------------------|----------------|-----------------|
| 2x2m | \$200 | \$220 | \$250 | \$275 |
| 2x4m | \$400 | \$440 | \$500 | \$550 |
| 2x6m | \$600 | \$660 | \$750 | \$825 |

Early bird pricing is available up until 6.00pm 5 April 2024 and will attract a 20% discount, which will automatically be applied if you register before then.

Additional power and equipment can be hired, contact us to discuss: info@visabel.com.au

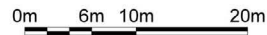
Please note: Registration does not guarantee you a spot at the Expo and you will be contacted to confirm your attendance. Limited spaces are available and final selection and placement of sites will be at the sole discretion of the event owner. Organisations and/or Government departments with a range of complementary services may be grouped together into neighbourhood clusters.

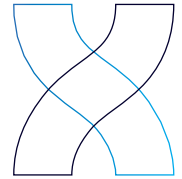


INDICATIVE VENUE FLOORPLAN



GIO STADIUM WEST LOUNGE





EXHIBITOR BENEFITS

LEAD MANAGEMENT SYSTEM

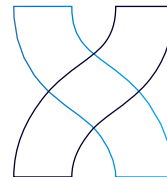
Exhibitors will receive access to the event's lead management system and exhibitor app enabling you to scan attendees' contacts and connect with them.

EXHIBITOR TOOLKIT

Exhibitors will receive the event's exhibitor toolkit which will contain social media tiles to promote your attendance at the Expo as well as key information to include on your exhibitor portal page to help event attendees.

PROMOTION

This event and its exhibitors will be promoted to small businesses via an advertising campaign across the ACT. A wide variety of small and medium businesses will be encouraged to attend the Expo. There will be prizes, keynote speakers, panel sessions and workshops on the day to make the event a MUST ATTEND for small business in Canberra.



BOOK NOW

To book your booth scan the qr code or head to

www.visabel.eventsair.com/cbr-small-business-expo/exhibitor-portal



CONTACT

For more information on exhibiting at the CBR Small Business Expo please contact:

Vicki Cotter

Event Manager

info@visabel.com.au