

# Creative hoardings program

Transforming the visual impact of construction sites in the ACT



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Government

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AUTHORITY

The creative hoardings pilot program has been developed to enhance our City Centre's visual appeal, support emerging artists, and maintain public safety.

By transforming construction hoardings into art displays, the program connects artists with the community and addresses the challenges of long-term construction sites.

Ray Monde: *Timeless Places*, concept installation.



## Why get involved?

Property developers with construction projects in the City Renewal Authority precinct are invited to participate in the program to help enliven our city spaces while they're under construction.

Transforming construction hoardings with art will:

- Revitalise spaces and help activate our City Centre during urban renewal projects.
- Improve the visual appeal of construction sites.
- Minimise the economic impact on nearby businesses while construction is undertaken.
- Provide a platform for local artists showcase their work.
- Help deter graffiti and vandalism around construction sites, making them more attractive for visitors to the area.

# About the artwork

We have commissioned artwork from six local artists for the program. These artworks are available to be used for free on eligible sites where hoardings are required.

The artwork has been designed to adapt to various hoarding dimensions and site-specific challenges. You will be able to add logos and relevant construction safety and site signage as needed.

You can visit our website to browse the artworks and choose the one that best suits your project.



Spacer panel for signage, access, etc.



Your logo here

Artwork is set up in panels of varying dimensions so it can be adapted to your site

## How to get involved

- 1 Identify a potential project
- 2 Explore the artwork and choose a design
- 3 Contact the City Renewal Authority to discuss next steps: email [cityrenewal@act.gov.au](mailto:cityrenewal@act.gov.au)
- 4 Work with our team to finalise the hoarding artwork including dimensions, logos and site variations.
- 5 Arrange for the printing and installation of your hoarding.

The Creative Hoardings program is being led by the City Renewal Authority, with support from the Suburban Land Agency.

For more information phone (02) 6205 1878 or email [cityrenewal@act.gov.au](mailto:cityrenewal@act.gov.au)