

● Clear information. Easy engagement.

The ACT Government is committed to communicating and engaging with Canberrans as one government with one voice.

We will make sure our information campaigns and engagements are targeted and effective, so that Canberrans know how to access services and actively participate in government decision making.

We will focus on communicating and engaging with Canberrans on what their top priorities are for the year ahead:

- Better health and community services.
- Delivering public education, growing local industry and opportunities to attract, retain and skill the workers we need.
- Investing in Canberra’s infrastructure and housing that supports Canberrans with more ways to live.

In addition to these priorities, we will continue to keep Canberrans informed about the full range of programs, policies and services available. We will focus on ensuring Canberrans know how to have their say on important ACT Government projects and engage with the community on a range of initiatives.

The ACT Government connects with community through:

- the Our Canberra print and digital newsletters, delivered to 205,000 letterboxes and 48,000 inboxes
- government websites and social media channels
- YourSay Conversations engagement website and the YourSay Panel survey platform
- local and national media outlets
- research and advertising
- face-to-face community and stakeholder engagement
- Access Canberra Service Centres, government phone lines and signage around the city.

We are committed to open and genuine consultation that will:

- encourage a diverse range of Canberrans to engage with government decision making
- allow Canberrans to engage on issues that matter to them, in a way that is inclusive and convenient to them
- influence government to achieve more effective policy and project outcomes.

Health

We are committed to delivering quality health services that meet the growing and changing needs of our community. We work in partnership across the health sector to tackle barriers to healthcare for our community and to support our health workforce.



Priority Campaigns

Health Literacy

Inform the Canberra community of the range of health services available in the ACT, to help them find the right care at the right place, at the right time.

Priority Engagements

Voluntary Assisted Dying

We will engage on reform to the Voluntary Assisted Dying Act 2024 to provide an avenue for access to VAD for individuals who have lost capacity.



Education, Jobs & Economy

It's our mission to provide excellent, fair and equitable education. We want all students to feel safe, valued and supported to thrive. We want the community to know the benefits of ACT public schools.

We are focused on supporting and protecting a diverse range of industry sectors, strengthening Canberra's economy by attracting visitors and skilled workers we need for our growing, liveable city.



Priority Campaigns

Public Education in the ACT

Deliver a campaign to highlight the vision for and benefits of ACT public schools.

Occupational Violence

Whole of government campaign on preventing occupational violence; across multiple directorates for different workforces.

Visit Canberra

Inspire more visitation from across Australia to experience the ACT, our seasonal events and festivals, and increase economic growth.

Priority Engagements

Public Education in the ACT

Engage with school communities and the wider community about the future vision for ACT public schools to inform a 'one system' communication framework.



Infrastructure & Housing

We want Canberra to be a modern 21st century city, and to do this, we will continue to deliver infrastructure projects throughout the Territory, including an ambitious housing program, providing options to meet the different needs of our growing community.

Priority Campaigns

Built for CBR

Raise community awareness of infrastructure projects across Canberra, both at a city and a local level.

Housing

Continue to make Canberrans aware of the different housing options the government has introduced.

Priority Engagements

Southern Gateway Planning and Design

The development of the Southern Gateway Planning and Design Framework will establish an integrated land-use and transport plan for the extension of Canberra's mass-transit light rail line to Woden.

Housing Strategy

The ACT Housing Strategy provides a roadmap for housing in the ACT and sets out how we will support a sustainable supply of housing for all income levels.

ACT Aquatic Strategy

The development of the ACT Aquatic Strategy will guide how Canberra's aquatic facilities are managed, upgraded and built.



Environment, Services & Community

We are committed to delivering sustainable community services that meet the growing and changing needs of our city, ensuring Canberra remains a liveable, inclusive, welcoming, and progressive city. We will strive to ensure the community has access to the essential services and information.

Priority Campaigns

Be Emergency Ready

Raise awareness of fire, storm and flood risk and educate Canberrans on how to prepare for, and recover from, emergency events.

Affirmative Consent

Educate the community on affirmative consent laws and how to seek and give consent in sexual interactions.

Government Services

Enhance public awareness of the broad range of ACT Government services, particularly those not well known and not taken up by the community.

Coercive Control

Help the community recognise the signs of coercive control, as part of our commitment to preventing family and domestic violence, supporting victim-survivors, and creating a safer community.

Priority Engagements

Territory Insignia

Engage with the community on the proposed design for a Territory Insignia.



Seasonal Campaigns

Seasonal health campaigns and health infrastructure engagements.

3-year-old preschool, back to school, enrolments and public school infrastructure.

Major events, including Floriade, Enlighten, National Multicultural Festival and Reconciliation Day.

Local community engagements to raise awareness and seek views on infrastructure projects, including city and road improvements.

Road and light rail safety.

Waste and recycling education.

