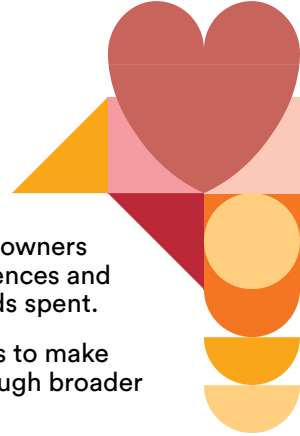




City Renewal Authority, the City Centre Marketing and Improvements Levy (CCMIL) and you



Participation
74
property and
business owners

To better understand how the Authority can support property and business owners in the CCMIL precinct, we recently asked for your feedback on your experiences and needs and how you would like to see approximately \$2.5 million of levy funds spent.

Your feedback provided valuable insights on how we can best allocate funds to make improvements to the City Centre and Braddon areas and support them through broader initiatives of the Authority and ACT Government.

Feedback theme	What you told us	Support though CCMIL funds	Broader Authority initiatives
Increase maintenance and amenity	You desire for more furniture, outdoor dining, lighting, toilets, safer paths, and signage.	In the upcoming financial year, we will commit a portion of the levy for new furniture, whilst also delivering the usual beatifications, enhancements, and maintenance to keep the City Centre clean and tidy.	Capital works projects in Garema Place, Odgers and Verity lanes, Braddon, and Haig Park will also include improved furniture, outdoor dining, lighting, paths, and signage.
Precinct-wide activation	Some of you felt that activities from the levy don't benefit the whole precinct, instead it is too focussed on certain parts of the City Centre.	Our annual program includes a variety of activities, events and activations and are carefully targeted to leverage footfall and visitation and benefit areas across the CCMIL precinct.	The Place Experience and Marketing Action Plan for 2022-23 outlines all the initiatives, events, activations, and happenings within each place. You can view this on the Authority's website . The 2023-24 plan will be released later this year.
More events	Desire was expressed for more events, particularly those that bring people to the City Centre.	The events focus in 2022-2023 and beyond is about bringing people back in and staying longer. We continue to work alongside business and community to curate high quality places and experiences that enhance our public spaces.	The Authority will continue to collaborate with Events ACT and industry organisations to create a variety of lively events in our City Centre Centre to draw people in and bring life, energy and economic benefit.
Improve safety	Areas of the City Centre feel unsafe, particularly at night. There is a need for more activation, lighting, and security to address this.	We will continue to improve feelings of safety and security in the City Centre using lighting, additional security, and increasing awareness through safety campaigns.	We have capital works in key areas such as Garema Place, Odgers and Verity lanes, and Braddon which will further improve safety.
Communication and collaboration	While some of you feel more informed than in previous years, there is still room for more communication or engagement, especially to support business owners to plan and improve their area.	We will continue being more collaborative, not just communicative. If you haven't heard from us and want to chat, reach out to us anytime. Our City Centre Place Manager, is available at cityrenewal@act.gov.au . You can also reach out to members of the CCMIL Advisory Group .	Communication and engagement is a priority for all our projects. We encourage you to sign up to our newsletter and follow us on social media to keep up to date with the latest news from the Authority. We will also reach out directly. Please email cityrenewal@act.gov.au if you think your details might need updating.