



CIT CAMPUS – WODEN

BUSINESS
PARTNERSHIP
PLAN
2024-2025

INTRODUCTION

The CIT Campus – Woden project is delivering a modern Canberra Institute of Technology (CIT) campus, new public transport interchange, and additional community and commercial services to the Woden Town Centre.

CIT Woden will be a purpose-built vocational educational and training facility, providing excellence in education and learning outcomes for 6500 students each year.

The public transport interchange will support significantly improved bus services while enhancing public transport connectivity and safety to the area – with more bus stops, passenger-friendly shelters and enhanced lighting and signage. To keep Canberra moving, the transport interchange will also incorporate a light rail stop for Woden, ensuring the interchange is light rail enabled for the network’s future extension to Woden.

A youth foyer with up to 20 beds will also be delivered as part of the new campus to support young people who are at risk of, or are experiencing homelessness, by providing accommodation, support services and opportunities to pursue education and training in the one location.

The CIT Woden Campus will be connected to the public transport interchange via a new pedestrian boulevard, the first of three main urban realm spaces. The boulevard will be the central movement corridor set amongst native gardens and will include a series of spaces for public seating, outdoor dining and learning and retail frontage. To the western end of the campus there will be a family friendly plaza for people to relax, including a gathering and ceremony space. An additional northern plaza will provide a sunny break out space for students, public transport users and the public, with canopy trees and gardens providing wind and sun protection.

Purpose of this document

This Business Partnership Plan has been drafted under the ACT Government’s Business Partnership Policy for major ACT Government infrastructure projects. It sets out the initiatives Major Projects Canberra is currently implementing with local businesses, as well as future initiatives as construction works progress.

BUSINESS PARTNERSHIPS

Welcoming students from mid-2025, the CIT Woden Campus project is expected to bring more than 6500 students into Woden each year and deliver significant and lasting benefits to local businesses in and around the Woden Town Centre.

This Business Partnership Plan sets out the activities and support services being implemented during construction of this project to address potential disruption for local businesses.

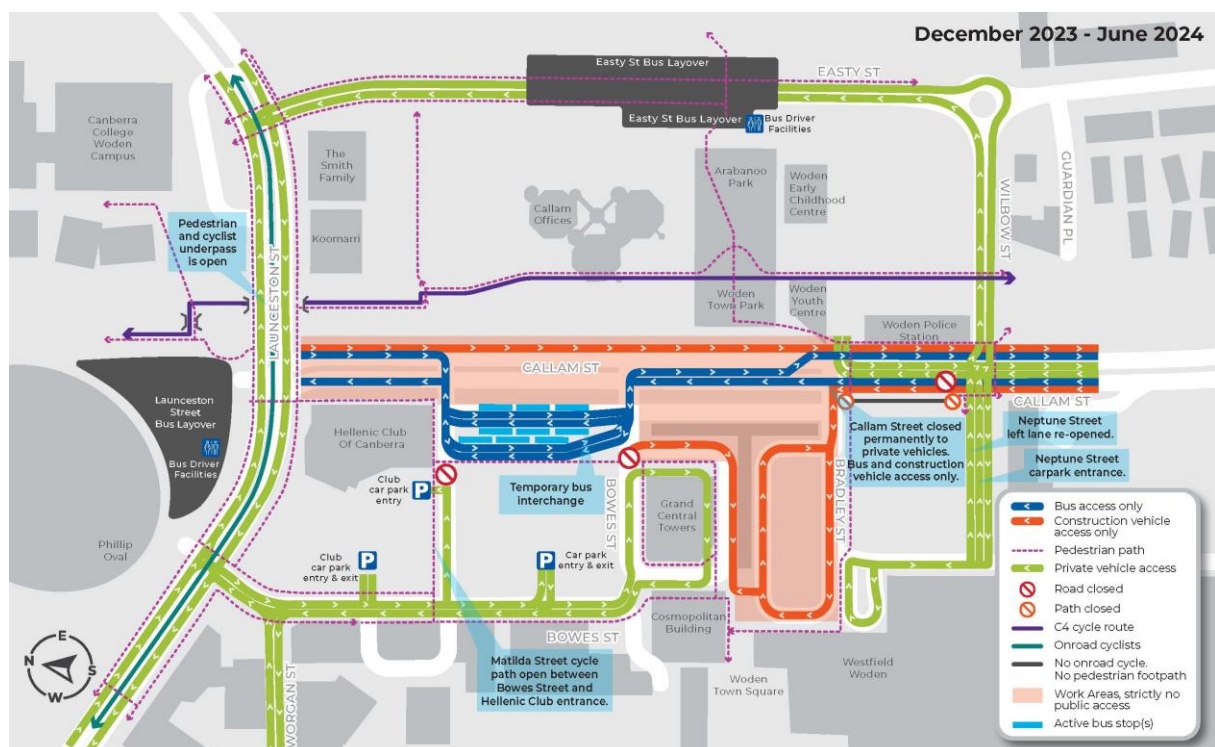
Eligible businesses

For the purposes of this Plan, an ‘eligible business’ is a business that physically operates in the immediate area around the project’s main construction zones. The map below outlines the general area impacted by construction works.

Eligible businesses range from large employers in the area such as ACT and Federal health departments to local small-to-medium businesses and nearby apartment complexes. This list continues to evolve over the life of the project and, as such, is reviewed regularly to ensure changes to construction impacts and/or business operations are being responded to appropriately.

The ACT Government recognises that some businesses further afield may also be impacted by flow-on construction impacts and in these instances would be eligible for outreach communications and business relationship management.

Precinct map as of April 2024



Overview of proposed partnership initiatives

The following table summarises the partnership initiatives the ACT Government is undertaking with eligible businesses under this Business Partnership Plan:

Short Title	Short Description	Period
Business Relationship Manager	Central point of contact within the ACT Government for project information and support.	Ongoing until project completed
Construction notices and scheduling	Working with businesses to provide timely notice of construction activity and where possible, co-ordinate the timing of construction activities.	Ongoing until project completed
Hoardings and wayfinding	Working with businesses to enhance wayfinding and signage to help ensure community and customers have clear direction on how to access businesses in a safe way.	Ongoing until project completed
Information for businesses and their customers	Regular and consistent provision of project and construction information and disruption maps that can be shared with customers and patrons.	Ongoing until project completed
Preferred supplier initiatives	Prioritising local procurement and suppliers where possible, and encouraging the project's construction partners and businesses to use local businesses impacted by construction.	Ongoing until project completed
Business activations	Working with businesses to ensure the area remains attractive, safe and easy to navigate for community use. If required, programs to be determined working with partners such as ScentreGroup, Hellenic Club or SLA.	TBC until project completed

These business partnership initiatives are described in the next section of this document.

Note: In accordance with the ACT Government's *Business Partnership Policy – Major Projects*, the ACT Government does not make direct financial payments to businesses affected by the construction of public infrastructure, nor does the ACT Government provide payment relief in relation to rates, taxes, rents or other charges payable to the ACT Government.

Business Relationship Managers

A Business Relationship Manager is a member of the ACT Government Major Projects Canberra team who will act as a central point of contact for all your needs in relation to the project. This person can:

- be your point of contact on the project and coordinate any correspondence, meeting or activities;
- provide information regarding the project, including the provision of information about timing and scope of key construction activities;
- receive questions, feedback, complaints or compliments regarding the project.

Your Business Relationship Manager can also relay any queries back to the ACT Government's works delivery partner to ensure your feedback is considered and where possible incorporated into the construction approach.

Business relationship managers regularly contact businesses in the construction area. If you have not yet been contacted, let us know by emailing CITcampuswoden@act.gov.au

Construction notices and scheduling

Since the commencement of the main construction work in early 2023, information on the proposed construction schedule and project status is being shared on a regular basis with businesses and stakeholders in the local CIT Woden campus precinct area.

If you are not receiving regular updates on construction activity and project milestones, we encourage you to sign up for the Construction Activity and Project Updates, delivered to your inbox. [Sign up here](#).

Hoardings and wayfinding

Hoardings and signage have been established as part of current works and will continue to change and evolve as works progress. Your Business Relationship Manager will work with your business to ensure wayfinding and signage provides clear and safe direction for customers, patrons and the community as well as sharing exciting visual cues for the development future state.

If you need to discuss wayfinding in more detail, please contact your Business Relationship Manager or email CITcampuswoden@act.gov.au

Information for businesses and customers

Your Business Relationship Manager is happy to discuss any tailored requirements your business may need to communicate changes, access or progress to your customers.

Project information will be readily available to the public through a variety of channels. This includes the project website, project and construction updates, and collateral that we can deliver to your business in a printed or electronic format for distribution to patrons and customers.

Your Business Relationship Manager can also work with you to develop tailored information in formats that are easily shared, including maps, posters and social media tiles, and to discuss any issues or concerns you may have.

Planned information sharing activities

The below activities are planned for 2024-2025 to keep businesses and the community informed throughout the construction period and site opening.

Activity	Date/Frequency	Details
Print and digital collateral		
Construction Activity Updates	Monthly	2,200 printed flyers distributed to businesses within a 500m radius of the site footprint and also published on the CIT Woden Campus website . eDM sent to Construction Activity Update subscribers.
Project Updates	Approximately three per year	12,500 printed flyers distributed to local businesses and surrounding suburbs, and also published on the CIT Woden Campus website . eDM sent to Project Update subscribers.
Construction Activity Update feedback survey	Ad-hoc	Feedback survey accessed via a QR code printed in the Construction Activity Update flyers.
Business and stakeholder engagement		
Door-knocking	1-2 times per year	Scheduled and ad-hoc door knocks of businesses within a 500m radius of the site footprint.
Construction Information Group (CIG) meetings	Monthly	Ongoing in-person/online meetings led by Lendlease to provide construction updates to highly impacted businesses in the area.
Grand Central Towers residents' information sessions	Early 2024	Pop up stand in Grand Central Towers foyer to update residents on construction activity and project status. Includes an interactive fly-through visualisation of future state development.
Westfield Woden information sessions	Early 2024	Pop up stand in Westfield Woden to update business tenants and the broader community on construction progress. Includes an interactive fly-through visualisation of future state development.
Construction Information Group (CIG) site visits	Mid and late 2024	Twice yearly guided construction site visits for CIG members facilitated by ACT Government Major Projects Canberra and Lendlease.
Construction Information Group (CIG) site completion preview event	Late 2024 / early 2025	Preview of final site, sharing of site commissioning information and recognition of support and patience during construction period.

Activity	Date/Frequency	Details
Community engagement		
CIT Woden Campus ‘topping-out’ event	Mid 2024	Pre-registered site tour to view the topping out of the construction build
Southside Farmers Sunday Markets information session	Ad-hoc from mid-late 2024	Pop up stand with interactive fly-through to visualize future state development.
Woden Lions Sunday Markets information session	Ad-hoc from mid-late 2024	Pop up stand with interactive fly-through to visualize future state development.
National Skills Week integration	August 2024	Information session facilitated by CIT including a pre-registered site tour to be held at Woden Construction Hub.
International Women in Construction Week integration	March 2025	Information session for women considering a career in construction.
CIT Woden Campus opening event	Early 2025	Event to celebrate the opening of the CIT Woden and transport interchange.

Preferred supplier initiatives

Where appropriate, Major Projects Canberra and its construction partners will ensure local business are prioritised as preferred suppliers for the project.

A preferred supplier list is distributed to the various businesses involved in the Project. Preferred suppliers can offer a range of goods and services, including catering, accommodation, and meeting/conference facilities.

The below activities are proposed for 2024-2025 to support local businesses during the CIT Woden Campus construction activity:

Activity	Date/Frequency	Details
Preferred supplier list	Ad-hoc	Preferred supplier list to be reviewed, updated and re-distributed as appropriate.
Menu / business card drops opportunity	Ad-hoc	Opportunity for preferred suppliers to place take-away menus and business cards in construction site and partner site offices.
Event catering opportunity	Ad-hoc	Opportunity for preferred suppliers to provide catering for business and community engagement events.
Construction discount offers opportunity	Ad-hoc	Opportunity for preferred suppliers to promote 'deals for the week' to construction workers and partners.

To discuss how your business could become a preferred supplier, please contact your Business Relationship Manager or email CITcampuswoden@act.gov.au

Business Activation Program

The Business Activation Program involves partnerships and programs between the ACT Government and businesses in the area to attract customers during construction and ensure the area remains attractive, safe and easy to navigate for community use.

The ACT Government will engage with local partners in the area to plan and prepare a program of safe and appropriate activations which could involve one-off or ongoing events or activities, artwork, campaigns, or entertainment.

The below Business Activation ideas are proposed for 2024-2025 to attract customers into the area adjacent to the construction site through activities including informational talks, artwork displays and entertainment:

Activity	Date/Frequency	Details
Sustainable materials display	Mid-late 2024	Displays of the timber featured in the CIT Woden Campus frame and facade. Opportunity to win samples or offcuts if available.
Treasure trail / scavenger hunt	Late 2024 (during school holidays)	Treasure hunt with a construction activity themed map (for example, 'Count the Cranes') around the Woden precinct area. Opportunity for a local Woden business to offer a competition prize.
CIT training pop-ups	Late 2024 / early 2025	Live talks, training activities and other entertainment aligned to courses offered at CIT Woden campus.

To discuss your activation ideas, please contact your Business Relationship Manager or email CITcampuswoden@act.gov.au

CONTACTS

For further information regarding this Business Partnership Plan or participation in partnership activities, please email CITcampuswoden@act.gov.au

Further information on the project can also be found at act.gov.au/citcampuswoden



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